



UTAH STATE SENATE

UTAH STATE CAPITOL • COMPLEX 320 STATE CAPITOL
P.O. BOX 145115 • SALT LAKE CITY, UTAH 84114-5515 • (801) 538-1035

February 17, 2026

Mr. President:

The Revenue and Taxation Committee reports a favorable recommendation on **S.B. 287**, TARGETED ADVERTISING TAX, by Senator M. K. McKell.

Respectfully,

Daniel McCay
Chair

Voting: 4-2-1

SB0287.SCI.WPD 2/17/26 4:56 PM MM/mbolin gharb/

Bill Number
SB0287

Action Class
S

Action Code
SCR