



## Fiscal Note

**H.B. 29**

2026 General Session

Unfair and Deceptive Pricing Amendments  
by Clancy, Tyler



### **General, Income Tax, and Uniform School Funds**

JR4-4-101

	Ongoing	One-time	Total
<b>Net GF/ITF/USF (rev.-exp.)</b>	\$0	\$0	\$0

### **State Government**

UCA 36-12-13(2)(c)

<b>Revenues</b>	<i>FY 2026</i>	<i>FY 2027</i>	<i>FY 2028</i>
Total Revenues	\$0	\$0	\$0
Enactment of this legislation could increase revenue to the Consumer Protection Education and Training Fund by \$2,500 per administrative fine and \$5,000 per civil penalty. The aggregate revenue increase is unknown.			
<b>Expenditures</b>	<i>FY 2026</i>	<i>FY 2027</i>	<i>FY 2028</i>
Commerce Service Account	\$0	\$12,000	\$12,000
Total Expenditures	\$0	\$12,000	\$12,000
Enactment of this legislation could cost the Department of Commerce \$12,000 ongoing beginning in FY 2027 from the Commerce Service Account for enforcement. The department can absorb this cost.			
<b>Net All Funds</b>	<i>FY 2026</i>	<i>FY 2027</i>	<i>FY 2028</i>
	\$0	\$(12,000)	\$(12,000)

### **Local Government**

UCA 36-12-13(2)(c)

Enactment of this legislation likely will not result in direct, measurable costs for local governments.

### **Individuals & Businesses**

UCA 36-12-13(2)(c)

Enactment of this legislation could result in businesses facing an administrative fine of up to \$2,500 and up to \$5,000 in civil penalties. The aggregate is unknown.

### **Regulatory Impact**

UCA 36-12-13(2)(d)

Enactment of this legislation could result in a small increase in the regulatory burden for Utah residents or businesses.

### **Performance Evaluation**

JR1-4-601

This bill does not create a new program or significantly expand an existing program.

## Notes on Notes

Fiscal explanations estimate the direct costs or revenues of enacting a bill. The Legislature uses them to balance the budget. They do not measure a bill's benefits or non-fiscal impacts like opportunity costs, wait times, or inconvenience. A fiscal explanation is not an appropriation. The Legislature decides appropriations separately.